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The European Amber Alert

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MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (MOU) is entered into by and between:

Partner organization 1: AMBER Alert Europe (AA EU)

Partner organization 2: Associação Portuguesa de Crianças Desaparecidas (APCD)

Purpose

The purpose of this MOU is to establish a partnership between AMBER Alert Europe and APCD in the field of child alerting and endangered missing children.

AMBER Alert Europe agrees to:

- Share information on missing children and child alerting, relevant to APCD, such as:
 - o Best practices in technological innovation & standards (including advice on creating new AMBER Alert features if asked for by APCD)
 - o Best practices on cross-border cooperation (across both language and national borders)
 - o Best practices on building a community & citizen sourcing
 - o Relevant research
- APCD can be provided access to the AMBER Alert Europe CMS to make sure information on missing children (assessed and approved by Portuguese police specialists) can be entered for its country (and deleted once the child is found) if APCD wants to do this. To make sure time spend on this by APCD is limited, if possible, AMBER Alert Europe will arrange for this to be done automatically
- AMBER Alert Europe will strive to make sure that once children are found, they will be removed from the AMBER Alert Europe website as quickly as possible

APCD agrees to:

- Become a Member of AMBER Alert Europe. No costs are involved in membership. In cooperation the communication departments of both parties involved will decide on publicizing the membership to AMBER Alert Europe



- When APCD feels this is relevant, it will provide information and photos of missing children in Portugal (as provided to them by the Portuguese police) to AMBER Alert Europe, to be shared on the AMBER Alert Europe website and/ or to be distributed through its network. APCD decides whether or not to provide this information and can also advise which missing children are feared to be in danger (endangered missings)
- Share relevant information on missing children and child alerting with AMBER Alert Europe, – when relevant – for AMBER Alert Europe to share with its other cooperation partners and members, such as:
 - o Best practices in technological innovation & standards
 - o Best practices on cross-border cooperation (across language and national borders)
 - o Best practices on building a community & citizen sourcing
 - o Relevant research

This MOU will commence once it is signed by both parties involved, and may be amended only by written agreement signed by each of the parties involved, being:

AMBER Alert Europe

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07-11-2014

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Date:

5th November 2014

Signature:

APCD
 ASSOCIAÇÃO PORTUGUESA
 DE
 CRIANÇAS DESAPARECIDAS